

DEEPAK BAXLA

UX Designer/Researcher



UX Designer with 5+ years of experience crafting user-focused, visually compelling digital products. Skilled in combining design, art, and storytelling to create intuitive, engaging interfaces. Passionate about blending usability with aesthetics for meaningful user experiences.

Education

2005
Matriculation
Sahoday School, CBSE Board
2007
Intermediate
Sahoday School, CBSE Board
2014 – 17
Bachelors of Fine Art
College of Art, New Delhi
2017 – 19
Masters in Design
Indian Institute of Technology, Hyderabad

Experience

2019 – 25
Tata Consultancy Services
Senior UX Designer/Researcher
2018
BeAble Health
Product Development/Research/Visual Design
2016 – 17
<u>Bade Bhai Sahab (Film)</u>
Art Director, Rachnashala Production
2015 – 16
New Delhi Municipal Council, Workshops
Photography & Art Instructor

Key Projects

GeM 2.0
UX/UI
SBI YONO 2.0
UI/Visual Design
GE Aviation
UI/Visual Design
<u>National MI</u>
Ux/UI/Prototype
<u>Tell Me Scotland</u>
UX/UI

POC

Travel Site India
UX/UI/Research
Zindaroo
UX/UI/Research
Chairish
Product and Prototype/Research
The Momo La
UX/UI/Research
MatWhiz
UX/UI